

Why Study Technical Writing?

The goal of studying Technical Writing (also referred to as Technical Communication) is to learn to recognize the core principals of technical communication within Rhetorical Theory (audience, purpose, and context). Even for students who do not go on to post-secondary education institutions or become Technical Writers by trade, the principals of technical communication can be applied to everyday situations and experiences.

- Writing resumes
- Writing memos and letters
- Communicating with emails and other digital messages
- Communicating clearly with instructions and directions
- Interpreting instructions and directions effectively

What is Technical Writing?

Technical Writing is a professional approach to communication, especially in this digital age. Some of the most common characteristics of technical writing include:

- Communicating about specialized topics
- Communicating with the use of technology
- Communicating through instructions
- Developing effective visual aides
- Developing usability testing
- Developing questionnaires and surveys and interpreting the results

Technical Writing encompasses a variety of fields. There are many different jobs awaiting those who study Technical Communication as a craft.

- Technical Writers & Editors
- Indexers
- Information Architects
- Instructional Designers
- Technical Illustrators
- Globalization & Localization Specialists
- Usability & Human Factors Professionals
- Visual Designers
- Web Designers & Developers
- Teachers & Researchers of Technical Communication
- Trainers and E-Learning Developers